

POLITICS ON COOKIE FILES

KONTIKI TRAVEL S.R.L., Romanian legal person, with headquarters in Bucharest, Alexandru Moruzzi str., No. 8, sector 3 registered with the Trade Register under no. J40 / 188/1997, unique registration code / VAT code (RO) 5461226, personal data operator registered under no. 0021705 ("KONTIKI TRAVEL" or "us"), as a data carrier, we will send you this Information Notice to explain how we process and protect your personal information.

We send this Information Note at the beginning of our interaction through our Websites.

1. What is a cookie and what is it used for?

Our websites use cookie technology to provide you with a better and customized web service. The data stored by the cookies used on our Websites never reveals personal details on which an individual identity can be established.

A cookie is a small text file that is stored and / or read by your web browser on the hard drive of your final device (for example, a computer, laptop or smartphone) depending on which websites Visit them. Cookies also make your interaction with safer and faster websites as they can remember your preferences (for example, authentication, language) by sending the information they contain back to the site a first-party cookie or a third-party cookie when you visit the website again using the same end device.

2. How to control cookies

You can withdraw your consent to cookies at any time. To do this, you can block or remove cookies either through your web browser settings or by using third-party software, or by following the instructions for the cookie categories in the following sections. In any case, you may experience problems with using certain parts of your website if you disable cookies. If you want to remove the cookies stored on your devices and configure your web browser to refuse cookies, you can use the preferences settings in your web browser. You can usually find cookie navigation settings in the "Options", "Tools" or "Preferences" menus in the web browser you use to access our Websites. Depending on existing web browsers, various means can be used to disable cookies. To get more information, please visit your browsers website:

- Cookie settings in Internet Explorer - [Internet Explorer](#)
- Cookie settings in Firefox - [Firefox](#)
- Cookie settings in Chrome - [Chrome](#)
- Cookie Settings in Safari - [Safari](#)
- Edge cookie settings - [Edge](#)
- Cookie settings in Opera - [Opera](#)

To learn more about cookies, please visit <http://www.allaboutcookies.org> or see www.youronlinechoices.eu, which contains additional information on behavioral advertising and online privacy.

3. Cookies used on KONTIKI TRAVEL websites

Based on the function and purpose for which cookies are used, they are usually categorized into the following categories that KONTIKI TRAVEL uses on its Web sites:

- Absolutely needed cookies allow you to browse the Website and use its basic features. They are usually installed only in response to your actions that are equivalent to a service request. These cookies are indispensable for the use of the Websites.
- Function cookies are used to recognize you when you return to our Website and allow us to offer you more personalized and personalized features such as remembering your preferences. These cookies collect anonymous information and not can track your browsing on other websites. The expiration date of these cookies is up to 2 years.
- Analytics analytics and performance cookies let us recognize and count users and collect information about how the Website is used (for example, the pages a user opens most often and whether the user receives messages error from certain pages). This helps us improve the way our Website works, for example, by ensuring that you can easily find what you are looking for. The expiration date of these cookies is up to 2 years. As for third-party cookies, the expiration period may vary and in some cases may exceed 2 years. For more details on this category of cookies, see Section 4 below.
- Marketing cookies and target audience tracking record your visit to our Website, the pages you've visited, and the links you've visited. We will use this information to provide more relevant ads for you and your interests. They are also used to limit the frequency with which you can see an advertisement and to help measure the effectiveness of your advertising campaigns. We can also share this information with third parties (such as advertisers) for this purpose. The expiration date of these cookies is up to 2 years. As for third-party cookies, the expiration period may vary and in some cases may exceed 2 years. For more details on this category of cookies, see Section 5 below.
- Social networks cookies allow you to share your work on social networking sites such as Facebook and Twitter on your website. These cookies are not controlled by us. For more details on this category of cookies, see Section 6 below.
- Other types of cookies that can be used later. We will inform you through our updated policies if any other types of cookies are used.

Please note that KONTIKI TRAVEL uses third-party services to obtain information about your use of our Websites in order to optimize your user experience and to advertise outside of our Websites. These third parties (including, for example, advertisers and external service providers such as web traffic analysis services) may also use cookies that we do not control.

4. Cookies used for statistical purposes and for monitoring web traffic

Google Analytics

Our websites use Google Analytics, a web analytics service provided by Google. Google Analytics uses cookies to help a particular Website analyze how you use that Website. The information generated by cookies about your use of the Website (including your IP address) will be transmitted and stored by Google on servers that can be located in the EU, EEA, and / or the United States. Google will use this information to evaluate your use of the Website by producing reports on the Website's activity for Website Operators and providing other services related to Website activity and the use of the Internet. Google may also transfer this information to third parties if it has this obligation under the law or if these third parties process the information on Google's behalf. Google will not associate your IP address with any other data owned by Google.

You can quit Google Analytics without affecting how you can visit our website.

Detailed information about Google Analytics and the protection of personal data (including how you can control information sent to Google) can be found at:

<https://policies.google.com/privacy/partners>.

To prevent monitoring through this type of cookie, you can install an add-on on your web browser (<http://tools.google.com/dlpage/gaoptout>).

Other analytical cookies and performance reports

Similarly and for the same purposes (Traffic Analysis and Tracking), our Websites use cookies placed by Chartbeat, Cxsense, and CrazyEgg to collect data about your interaction with your website and your browsing behavior on Website (including cookie ID, IP address, and device type used to access the Website). However, we only receive aggregate data on the users of the Website without any possibility of identifying you.

Detailed information on the processing of (i) Chartbeat can be found at

<https://chartbeat.com/privacy/> (ii) Cxsense can be found at <https://www.cxense.com/about-us/privacy-policy>; (iii) CrazyEgg can be found at <https://www.crazyegg.com/privacy>.

5. Cookies used for direct marketing purposes

Google Analytics

To receive customized ad and marketing content according to your preferences, our website uses Google's DoubleClick for Publishers (DFP) and Google Ad Exchange technology. The information generated by cookies about your use of the Website (including your IP address) will be transmitted and stored by Google on servers that can be located in the EU, EEA, and / or the United States. Google may also transfer this information to third parties if it has this obligation under the law or if these third parties process the information on Google's behalf. Google will not associate your IP address with any other data owned by Google.

Detailed information about Google Analytics and the protection of personal data (including how you can control information sent to Google) can be found at:

<https://policies.google.com/privacy/partners>.

6. Cookies on social networks

On some of our Websites, third parties providing apps through these Websites may place their own cookies to monitor the performance of their apps or to customize these apps for you. For example, when distributing an article using a spreadsheet on social networks (e.g., Facebook or Twitter) available on a Website, the social networking platform associated with that button will record this. Some websites may also have embedded content, such as third-party video content such as YouTube, and in this case these third parties may also place their own cookies .

Such cookies can not be accessed by KONTIKI TRAVEL.

Last Updated: April 18, 2019.

We may update this Policy from time to time and notify you of any change by posting the new version on our Websites. If you have provided us with your contact details and authorized us to contact you, we will notify you if we substantially modify this Policy. Please consult this policy periodically for any changes.